

# 20<sup>TH</sup> 1997 // ANNIVERSARY // 2017

## NeedyMeds Timeline 1997-2017

### NeedyMeds Founded 1997

Rich Sagall, MD and Libby Overly, MSW, MEd, both realized a need for a centralized resource for information on Patient Assistance Programs, launching NeedyMeds.org.

<http://>

### 2003 Attains 501(3)(c) Status

NeedyMeds proudly achieves charitable 501(3)(c) not-for-profit organization status paving the way to becoming the premier source of information on program assisting those who can't afford their healthcare costs.

### PAPTracker/PAN 2006



PAPTracker is introduced, offering web-based, streamlined PAP application management. First e-newsletter, *Patient Advocate News*, (now known as *Patient Assistance News*) published. Accredited by HONCode.

### 2007 State, SHIP, Medicaid

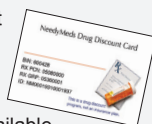
State programs, State Health Insurance Program sites, Medicaid sites and Application Assistance location databases join the growing resources on the website.

### DBAs/Coupons/Clinics 2008

Website expands to include Diagnosis-Based Assistance, Coupons and Free/Low-Cost/Sliding Scale Clinics.

### 2009 Drug Discount Card

NeedyMeds Drug Discount Card program launched in \$600,000 nationwide in its first year. Diagnosis Information Pages now available for diagnoses/medications.



### Smartphone App 2010



The NeedyMeds Drug Discount Card app is introduced for smartphone users. Camps and Scholarships, based on diagnosis, are added to the continually-expanding list of databases.

### 2011 Spanish Site/Webinars

*¿Como podemos ayudarle?*

NeedyMeds' website translated into Spanish. Webinars calendar expands to cover a wider scope of topics.

### PAPUS/Social Media 2012

Redesigned NeedyMeds.org for easier navigation. Introduced Patient Assistance Program Update Service (PAPUS), alerting subscribers to PAP changes. Initiated social media efforts to connect with a broader audience.

### 2013 Toll-Free Helpline

Introduced toll-free helpline. Established collaboration with Consumer Reports *Best Buy Drugs*, offering cost-effective drug recommendations. Launched weekly blog, *The NeedyMeds Voice* and the Volunteer Ambassador Program.



### HEALfundr/PARE/BBB 2014

Launched HEALfundr, 100% verified crowdfunding platform. Introduced Patient Assistance Resource Education (PARE), a web-based, self-paced tutorial designed to help users navigate the now-robust NeedyMeds website. Took over Safe Needle Disposal website and helpline. Accredited by Better Business Bureau.



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### 2015 \$4 Generics/Imaging

Added \$4 Generic Discount Drug Programs and Radiology Imaging Centers databases. Launched Diagnosis Assistance Program Update Service (DAPUS) on diagnosis program changes. Created icons which provide additional medication information on website. Published Patient Education Booklets.

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### Drug Pricing Tool 2016

Designed and implemented a drug pricing tool. Promoted videos on selected drugs with prescribing information. Introduced support pages for brand name drugs. Revised mission statement. Granted platinum GuideStar participant status. Produced HIPAA video for public use. Granted GreatNonProfits Top-Rated status for a third consecutive year.

### 2017 Continue to expand

Our goal, with our supporters' help, is to educate and empower those seeking affordable health care.

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To make a tax-deductible donation,  
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on **NeedyMeds.org**.