



Extra Help Education Hub – Partners Communications Toolkit

Extra Help is a valuable program administered by the Social Security Administration and designed to assist people with their Medicare prescription drug plan costs.

We created an online Extra Help education hub to inform your audience of the little-known program and provide them with several tools to simplify the application process.

Below, we've included sample content for your use in a newsletter or on social media. Whenever possible, please tag PAN using the appropriate handles:

- Facebook: [@PANfoundation](#)
- Instagram: [@PAN.Foundation](#)
- LinkedIn: [@PAN Foundation](#)
- Twitter: [@PAN Foundation](#)

Newsletter

Do you have Medicare prescription drug coverage? If so, you may be eligible to save 85% or more on your out-of-pocket medication costs by enrolling in the federal Extra Help program.

Applying for Extra Help is free but complicated. Luckily, our friends from the PAN Foundation created an online resource with free tools like:

- Information on program benefits
- An Extra Help eligibility tracker
- An interactive application checklist
- Sample application questions

Visit panfoundation.org/extrahelp to learn how much you can save and find free support with your Extra Help application: <http://bit.ly/PANExtraHelp>

Facebook/LinkedIn/Instagram

- Our friends at the PAN Foundation want you to know about the federal Extra Help program for people with Medicare Part D.

If eligible for Extra Help, you can reduce your out-of-pocket medication costs by 85% or more! To see if you qualify, learn more about the program, and find personalized resources, visit the PAN Foundation's new online hub: <http://bit.ly/PANExtraHelp>

Twitter

- #DYK you could reduce your #PartD out-of-pocket medication costs by 85% or more with the #ExtraHelp program? Visit the @PAN_Foundation's education hub to learn more about the federal program and receive free, personalized application tools: <http://bit.ly/PANExtraHelp>

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