

2017 ANNUAL REPORT

Educating and empowering those seeking affordable health care.

PO Box 219, Gloucester, MA 01930  978-281-6666  800-503-6897

HOW DO WE HELP?

NeedyMeds, a national nonprofit, connects people to healthcare cost savings resources such as prescription assistance programs, low-cost clinics, diagnosis-based assistance programs including camps and scholarships, the NeedyMeds drug discount card and more.

Amount Saved Using the NeedyMeds Drug Discount Card

\$245,389,991.10

SINCE ITS INCEPTION APRIL 2009

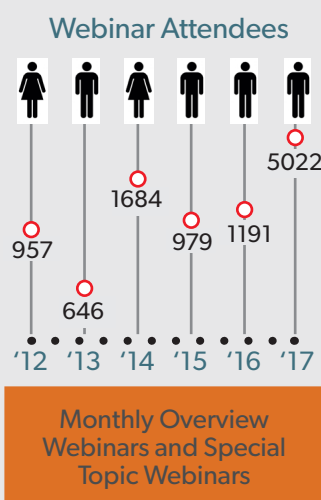
CONTINUING THROUGH 2017, STRIVING TOWARDS AFFORDABLE HEALTHCARE FOR ALL.



Board of Directors

- CHAIR
Maureen Dea, Esq.
- VICE-CHAIR
Gisele M. Michel
- SECRETARY-CLERK
Penny Lauricella
- TREASURER
Donald Maier, M.D.
- Frederick Cowan**
- Amy Niles**
- Darryl Munden**

Outreach & Education



Info Packet Mailings



Through helpline requests, conferences sign-ups and our subscription center, we mailed out 54,070 packets of materials ranging from the NeedyMeds Drug Discount Card, brochures, our Patient Education Booklets and Consumer Reports Booklets.

Drug Videos

NeedyMeds has over 450 drug videos in English and Spanish on selected brand name and generic name drugs with information on prescribing as well as patient package inserts, medication guides and consumer medication info.



New Initiatives

SND Website Revision

SafeNeedleDisposal.org website was updated with a new look. A ZIP Code and state search were added to find how and where to dispose of home-generated used sharps.

White-Labeled Website

Offered a white-labeled NeedyMeds website for interested partners to offer our resources with their own branding.

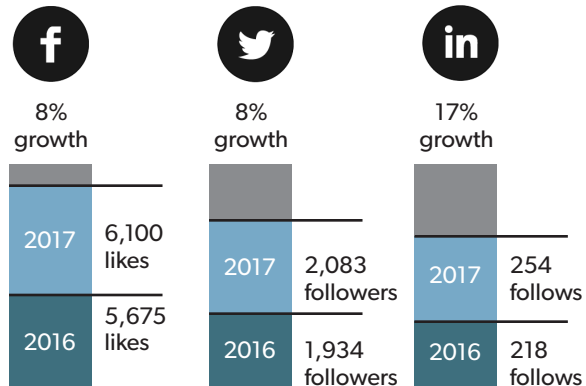
Coupons Database Updated

Allows users to easily read bullet points on manufacturer's offer plus the ability to print, email or text the offer in addition to the NeedyMeds Drug Discount Card.

Medical Transportation

Added a new search for Medical Transportation Services and Travel Expenses programs under Diagnosis-Based Assistance database.

Social Media Engagement



Blog

Average of 1,386 visitors/month



Featuring issues and resources of interest to patient advocates and healthcare providers. Also includes nonprofits and other organizations that have dedicated their resources to helping others.

Subscribers

Through our Subscription Center, visitors can access a variety of resources.

12,635

Total subscribers to Patient Assistance News (PAN)

6,727

Total subscribers to Patient Assistance News Update Service (PAPUS)

1,905

Total subscribers to Diagnosis Assistance Program Update Service (DAPUS)



8,882 YTD drug discount card smartphone app users

Maintaining Databases

Our databases are updated every six months or sooner, ensuring that our resources are current and accurate.

"I am so thankful for NeedyMeds and their informative website. They have assisted me in helping numerous patients of mine obtain their medication."
—Elaine, via GreatNonProfits

PATIENT ASSISTANCE PROGRAMS

369

DIAGNOSIS SPECIFIC PROGRAMS

2,471

COUPONS, REBATES & MORE

1,921

FREE, LOW-COST CLINICS

16,444

STATE-SPONSORED PROGRAMS

1,134

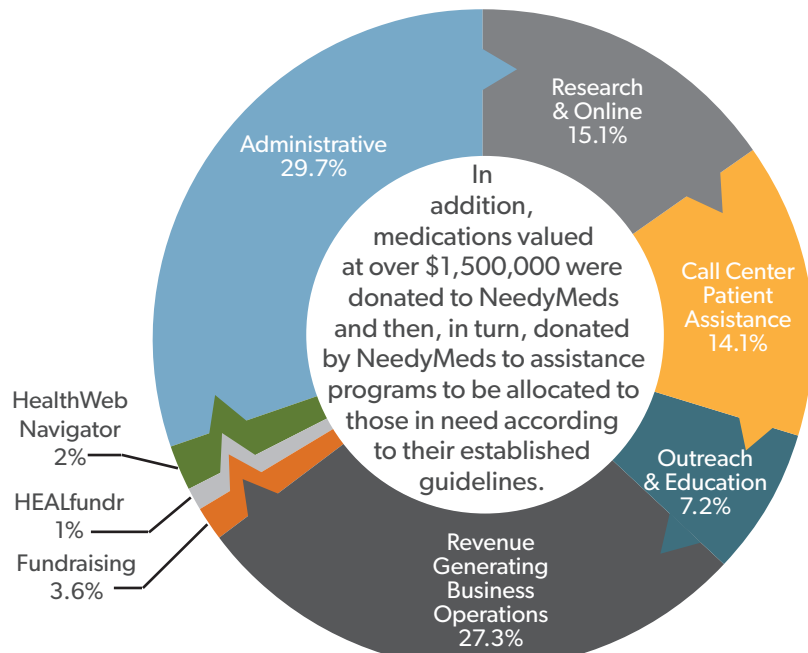
\$4 GENERIC DISCOUNT DRUGS

"Keep being amazing as a resource and certainly a wealth of helpful information."
—Peter, webinar attendee

Earned GreatNonProfits 2017 Top-Rated Nonprofit

Financials

Total Expenses — \$1,773,812



Operating Income

Revenue Generating	
Business Operations	\$2,136,377.00
Donations and Grants	110,886.00
Total Operating Income	\$2,247,263.00

Operating Expenses

Research and Online	\$ 308,250.80
Call Center Patient Assistance	287,836.84
Outreach and Education	146,980.51
Revenue Generating	
Business Operations	557,301.11
Fundraising	73,490.26
HEALfundr	20,413.96
Health Web Navigator	40,827.92
Administrative	606,294.61
Total Operating Expense	\$2,041,396.00
Total Net Assets	\$ 827,575.00