

2015 ANNUAL REPORT

More people than ever have turned to NeedyMeds seeking help affording their medications and healthcare costs through patient assistance programs, free clinics, diagnosis-based programs, and the NeedyMeds drug discount card.

PO Box 219, Gloucester, MA 01930  978-281-6666  800-503-6897

HOW DO WE HELP?

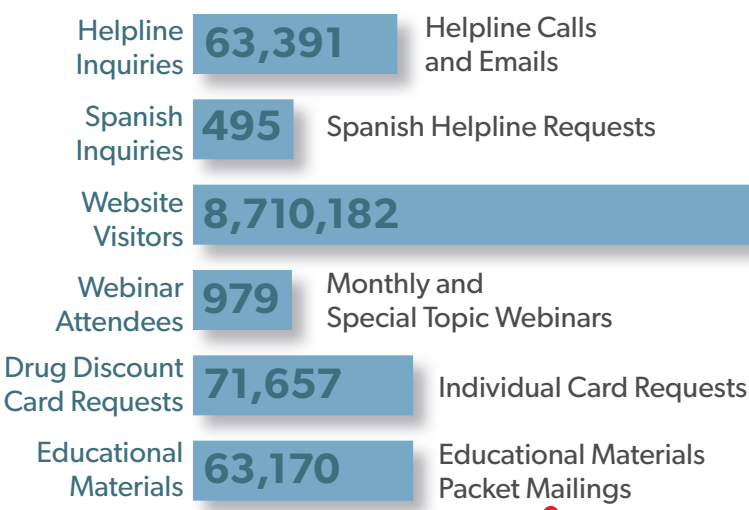
Our Mission:

To educate and empower those seeking affordable healthcare.

Amount Saved Using the NeedyMeds Drug Discount Card

\$52,975,048.82 **120%↑**
FROM FY '14

MORE PEOPLE ARE VISITING OUR WEBSITE AND CALLING OUR HELPLINE THAN EVER BEFORE



Board of Directors

CHAIR
Frederick Cowan

VICE-CHAIR
Maureen Dea, Esq.

SECRETARY
Michael Holmes

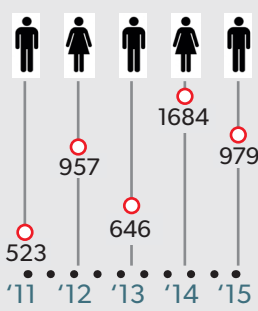
TREASURER
Donald Maier, M.D.

Gisele M. Michel

Voted Best Nonprofit to Work for 3rd Year in a Row

Outreach & Education

Webinar Attendees



Monthly Overview Webinars and Special Topic Webinars

The Bronx Project



Through a \$62,000 community grant, instituted a pilot program, the Bronx Project, to enlist local clinics, social service organizations, hospitals and other groups to help people in need apply to available sources of assistance.

Info Packet Mailings



Through helpline requests, conferences sign-ups and our subscription center, we mailed out 63,170 packets of materials ranging from brochures, our Patient Education Booklets and Consumer Reports Booklets.

New Initiatives

Patient Assistance for Lab Services (PALS)

Offers patients over 85 most commonly ordered lab tests, most for \$5

Radiology Imaging Centers

Allows consumers to compare the cash prices of over 20 imaging studies including X-rays, CAT scans and MRIs.

\$4 Generic Discount Drug Programs

Lists pharmacy retailers' prescription programs which offer generic medications generally for \$10 or less.

PAPShare

A way for non-profits to incorporate information on PAPs directly into their websites.

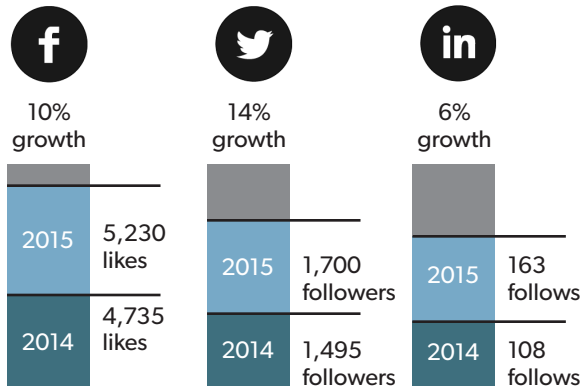
Safe Needle Disposal

Redesigned site for information source showing community-sponsored sharps disposal programs and other options for sharps disposals.

DAPUS

Diagnosis Assistance Program Update Service (DAPUS) free email reports for the most up-to-date changes in diagnosis-based assistance programs.

Social Media Engagement



Blog

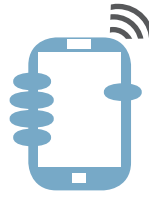
14,649 annual visits in 2015



Issues and resources that will be of interest to patient advocates and other healthcare providers. Features nonprofits and other organizations that have dedicated their resources to helping others.

Subscribers

Through our Subscription Center, visitors can access a variety of resources.

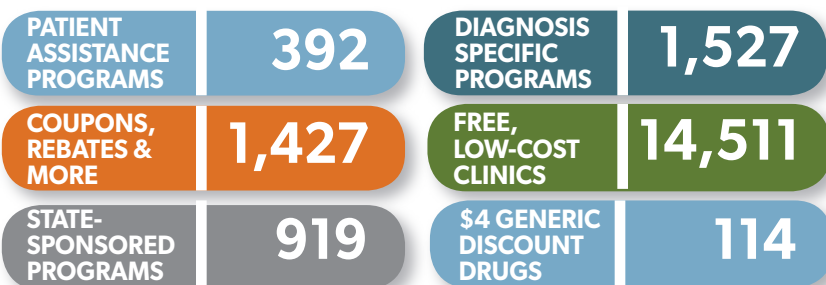


11,040 YTD downloads of the drug discount card smartphone app

"With NeedyMeds patients are able to access prescription assistance programs, coupons and discounts which actually save their lives. I am so grateful for this avenue to assist a largely ignored demographic."
—Alice, social work navigator, via GreatNonProfits site

Maintaining Databases

Our databases are updated every six months or sooner, ensuring that our resources are the most up-to-date.

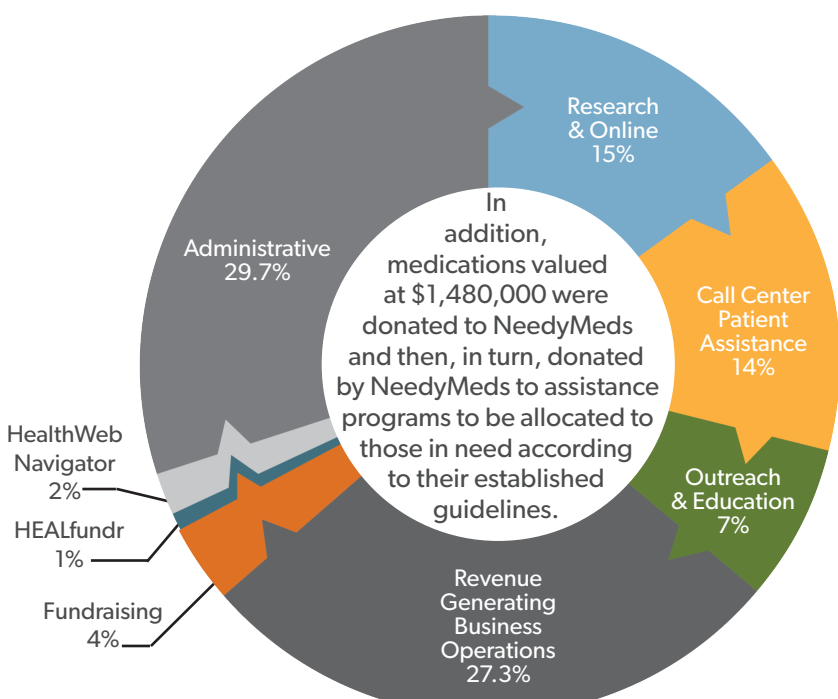


"...Because of you, my husband and I have been able to afford his very expensive and necessary medications. You have no idea how much this has helped us in our lives."
—Claudia, via email

Earned GreatNonProfits 2015 Top-Rated Nonprofit

Financials

Total Expenses — \$1,773,812



Operating Income

Business Generating	
Business Operations	\$1,724,154.00
Donations and Grants	97,043.00
Total Operating Income	\$1,821,197.00

Operating Expenses

Research and Online	\$ 266,075.08
Call Center Patient Assistance	250,625.88
Outreach and Education	128,152.12
Revenue Generating	
Business Operations	484,899.42
Fundraising	63,213.85
HEALfundr	17,964.65
Health Web Navigator	35,978.42
Administrative	526,902.59
Total Operating Expense	\$1,773,812.01